



MWS Brazil, 20th October 2010, Hotel Tivoli Sao Paulo Mofarrej, Sao Paulo, Brazil.
Register to attend online at www.multos.com/world/brazil

MULTOS World Series Brazil is the event where organisations in Brazil and South America can experience how MULTOS and MULTOS step/one deliver a complete solution for smart payment card programmes.

MULTOS allows issuers of payment cards of any brand, to deploy a high-security platform designed to meet your needs. MULTOS has security, flexibility, interoperability and openness built-in. MULTOS step/one is the most cost-effective multi-application platform for SDA EMV deployment. MULTOS and MULTOS step/one are mature technologies with over 12 years of commercial deployment worldwide. At MWS Brazil all the platform features and real business benefits will be presented and explained with a minimum of technical jargon and complexity.

At MWS Brazil, our customers and partners who have successfully used the MULTOS platform will present their projects as case studies. You will be able to share their learning and gain insight to how to make your programme more successful. You will also have the opportunity to discuss their experiences face-to-face in an informal networking environment.

MWS Brazil will also be the place to meet the members of the MULTOS Consortium, the more than 20 companies who have successfully delivered projects to customers across South America and who look forward to assisting you with your issuance programme in the future.

Who should attend?

MWS Brazil is for issuers of Chip & PIN (EMV) payment cards of any brand (MasterCard, VISA or domestic and private label) who need to know the technology options available to them for their issuance programme. Current issuers of other technologies may also like to attend to see how they could benefit from switching to MULTOS in the future.

Who else will be there?

You will meet issuers of MULTOS, local technology suppliers with experience of delivering MULTOS solutions as well as representatives from many MULTOS Consortium member companies.

Many of our consortium partner members have local representatives in Brazil and will be able to discuss your detailed requirements with local insight and understanding.

There will be many opportunities to meet valuable new contacts in an informal networking environment.



	Presentation	Description	Speaker
13:30	Registration and coffee		
14:00	Boas Vindas e "MULTOS 101"	Os melhores benefícios para negócios e soluções serão apresentados sem jargões técnicos, desta forma todos podem aproveitar ao máximo a conferência sobre MULTOS.	Alan Johnson The MULTOS Consortium
14:40	O cartão mais inteligente do Brasil	Banrisul possui o maior volume de cartões emitidos com MULTOS no Brasil, combinando uma aplicação de pagamento e certificação digital em um único cartão. Saiba como o Banrisul reduziu fraudes e ainda agregou a tecnologia de "online banking" no estado do Rio Grande do Sul.	Jorge Krug Banrisul
15:05	Excelência no atendimento ao cliente com solução para emissão instantânea de cartões MULTOS para pagamento	Muitos emissores em todo o mundo têm utilizado a plataforma MULTOS para promover aos clientes um avançado serviço de entrega imediata de cartões. Veja como a plataforma MULTOS permite uma centralização de sistemas, segurança e controle - enquanto é oferecido uma solução de baixo custo para emissão de cartões em agências.	Reiner Steudner Nexxta on behalf of Datacard Dynamic Card Solutions Group
15:30	Coffee break and networking opportunities		
16:00	Desenvolvimento de aplicações Private-Label e redes de captura	Muitos países têm suas próprias marcas de pagamento e redes domésticas com as exigências locais. A mudança para os cartões com chip em pagamentos, que geralmente utilizam a tecnologia definida pelas principais marcas de pagamento de aceitação internacional, significa que as aplicações alternativas são necessárias para suportar as necessidades locais. Saiba como a plataforma MULTOS e a aplicação iEMV fornecem o suporte ideal para a implantação de marcas próprias de crédito e débito.	Daniel F. Nunes de Oliveira Smartcon
16:25	Casos de sucesso para implantação de MULTOS e MULTOS step/one	MULTOS internacional está no centro de uma rede global de parceiros para soluções com MULTOS e MULTOS step/one para sistemas de pagamentos e transporte. Saiba como a sua abordagem permite aos emissores escolherem MULTOS para seus cartões com chip.	Marcelo Gonzalo Multos International
16:50	Tecnologia e Soluções "Verde": Como esta combinação pode estar integrada?	As preocupações ambientais estão na vanguarda da definição de negócios e políticas de governo. As soluções de tecnologia não têm dado conta de forma significativa até agora. Saiba como este assunto de importância global está mudando o nosso pensamento no mercado de cartões.	Rubens Henrique Souza Intelcav
17:15	MULTOS Roadmap	MULTOS and MULTOS step/one são plataformas que têm evoluído ao longo dos últimos 12 anos para atender às necessidades dos emissores. Conheça o Roadmap de produtos para o futuro.	Alan Johnson The MULTOS Consortium
17:30	Close, followed by drinks, cocktails, food and informal networking opportunities until 9pm		

Venue: **Hotel Tivoli Sao Paulo Mofarrej,**

Alameda Santos, 1437 - Cerqueira César - CEP - 01419-001- São Paulo • Brasil

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Presentation	Description	Speaker	
13:30	Registration and coffee		
14:00	Welcome and "MULTOS 101"	The key business benefits and technical architecture of MULTOS are presented with a minimum of technical jargon, so that attendees new to MULTOS will get the most from the event	Alan Johnson The MULTOS Consortium
14:40	Brazil's smartest card	Banrisul have issued the largest number of MULTOS cards in Brazil, combining private-label EMV with the ICP Brasil digital certificate on one card. Learn how Banrisul reduced fraud in their Banricompras acceptance network and used technology to secure their online banking system within Rio Grande do Sul.	Jorge Krug Banrisul
15:05	Providing excellent customer service with instantly issued MULTOS payment cards	Issuers across the world have used the MULTOS platform to deliver their customers a greatly enhanced service with instantly issued payment cards. Learn how the MULTOS platform permits centralisation of systems, security and control whilst permitting widespread deployment of lower-cost in-branch issuance capabilities.	Reiner Steudner Nexxta on behalf of Datacard Dynamic Card Solutions Group
15:30	Coffee break and networking opportunities		
16:00	Deploying Private-Label EMV cards and networks	Many countries have their own domestic payment brands and networks with local requirements. The move to smart payment cards, that generally use technology defined by the major payment brands for international acceptance, means that alternative card applications are necessary to support domestic and private-label needs. Learn how the MULTOS platform and the iEMV application provides the ideal launch pad for deployment of private-label credit and debit cards.	Daniel F. Nunes de Oliveira Smartcon
16:25	Supporting MULTOS and MULTOS step/one customer deployments	Multos International is at the centre of a global network of partner card manufacturers delivering MULTOS and MULTOS step/one based payment cards. See how their approach allows issuers a great choice of suppliers for any issuer choosing MULTOS as their platform.	Marcelo Gonzalo Multos International
16:50	Technology and Green Solutions: Can this combination work together?	Environmental concerns are at the forefront of shaping many business and government policies. Technology solutions have not taken this into account significantly until now. Learn how this globally important issue is changing our thinking.	Rubens Henrique Souza Intelcav
17:15	MULTOS Roadmap	MULTOS and MULTOS step/one are platforms that have evolved over the last 12 years to meet the ever changing needs of smart payment card issuers. Get a sneak peek at the platform roadmap for 2010 and beyond.	Alan Johnson The MULTOS Consortium
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